

Summary

Highlights include:

- Creative artist with over 15 years practice in designing user-centered web & mobile experiences
- Thorough knowledge Web and Mobile design lifecycle from visioning, concept, user test and build
- Proficient in visioning, brainstorming, storyboarding, rapid low-high prototyping, functional prototype
- Guide artistic direction, motivate junior designers, help lead creative teams
- Story teller for user and business
- Clear design sensibility for message, tone, layout, color, space, harmony, clarity, presentation

Work Experience

Senior Web & Mobile Designer: MetLife, New York, NY/Warwick RI (2007 to Present)

- Lead User Experience design for MetLife's Mobile app
- Responsible for establishing consistent visual experience between app and Mobile site
- Create interaction, visual designs, and concepts for MetLife's main product channels, internal systems and customer facing applications
- Lead design efforts on highly strategic projects: Auto Quote Site, Mobile App and Mobile Web

Webmaster: Picerne Real Estate Group, Warwick RI (2005 to 2007)

- Producer/Art director for online channels including home and military housing
- Established collaborative environment by introducing cutting edge corporate intranet and content management system to empower independent publishers

Senior Web Designer: Computerworld, Framingham, MA (2003 to 2004)

- Principal designer for Computerworld's Premier 100 and Executive Suite
- Created avenues for sponsorship conversion

Senior User Interface Designer: Emptoris, Burlington, MA (2001 to 2002)

- Optimized web-based strategic sourcing application, ePass
- Developed common controls and optimized app's front-end code resulting in improved performance

Senior Web Designer: Allaire Corporation, Newton, MA (1999 to 2001)

- Recreated Allaire.com to serve as flexible stage to leverage advanced examples of products
- Improved transactional UI for download, shopping cart and training registration
- Established style guides for publishing as well as workflow for managing site content

Web Architect: Ziff-Davis, Needham, MA (1997 to 1999)

- Met tight delivery schedules in ZD's fast paced Web development team
- Responsible for the design of ZD's major brand sites including COMDEX, Networld + Interop, Linux Business Expo, JavaOne, and IT for Wall Street

Computer Production

Expert proficiency in:

- Mobile/Web graphic design software (Illustrator, Photoshop, Dreamweaver, etc for Mac/PC)
- Responsive Web coding skills, cross-platform, and mobile (advanced CSS, HTML, JavaScript)
- Professional pixel perfect digital graphics / layout and illustration

Traditional Skills

Interaction, layout, Illustration, typography, technical drawing, prototyping, usability testing, building & construction, wood working, guitar maker, auto mechanics, ad-hoc engineering

Education

Rhode Island School of Design – Graphic Design (1997)